



Tour Operator's registering for the China Inbound Program (CHIP) shall complete and provide the information and verification requested below in its entirety. By completing and providing the information and verification requested below to NTA, the undersigned Tour Operator (Registrant) agrees that (i) NTA is authorized to present the Registrant (including the information and verification requested below) to the Chinese National Tourism Administration of the Government of the People's Republic of China (CNTA) as a US inbound tour operator that has received and read the Memorandum of Understanding between the Government of the People's Republic of China and the Government of the United States of America (CNTA Travel) dated December 11, 2007 and agreed to its terms and to meet the requirements and standards herein, (ii) NTA is serving merely as a facilitator in presenting Registrant (including the information and verification requested below) to CNTA, (iii) NTA has, and accepts no responsibility in presenting Registrant (including the information and verification requested below) to CNTA, all of which responsibility and liability Registrant hereby releases and discharges NTA from, (iv) Registrant's information and verification set forth and provided below is complete and accurate in all material respects and shall on an ongoing basis at all times during Registrant's participation in the CHIP.

Section 1 General Information

Registrant's Company Name:
Registrant's Contact Person: Mr. Ms. First Name: Last Name:
Address:
City: State/Province/Country: Postal Code:
Telephone: Toll Free: Fax:
Web Address: Contact E-mail:
Nature of business/company description:

If the Registrant conducts business under an assumed name or identity other than the one set forth above, set forth below the name(s) and address(s) of all assumed names and other identities. Indicate the nature of business conducted for each, and attach a duly filed assumed name certificate for all (in states where required).

Registrant is currently a tour operator member of the National Tour Association yes no

If Yes, proceed to Section 3

Registrant is: Sole Proprietorship General Partnership Limited Partnership Corporation
Limited Liability Company or Partnership Other, please specify:

List State/Province/Country of Organization of Registrant:

Registrant is: For-profit Organization Non-profit Organization

Section 2 General China Inbound Program Requirements and Standards: Registrant commits to comply with the following general CHIP requirements and standards:

- Registrant shall actively engage in the business of conducting or arranging packaged travel (multiple component travel that is promoted and sold for an inclusive price) on a for-profit basis (Include company brochure, tour itinerary or Web site address).
Registrant shall be in compliance will all laws, rules and regulations and is duly qualified and licensed to do business in each jurisdiction that requires such qualification or licensing.
Registrant shall employ, in a senior management position, an individual in a full-time position (30+ hours/week) who has been actively engaged in the business of developing, packaging, promoting, selling and operating packaged travel for at least three years immediately prior to the date of this registration.

Name: Title:

Date of Hire: Number of Years in Travel Industry:

- Registrant shall be directly, legally and economically responsible to each tour participant for each component/element/aspect of the group tourist travel occurring in the US.
- Registrant shall maintain comprehensive general public liability insurance coverage with minimum limits of \$1,000,000 (US) for each occurrence with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance and showing NTA as a certificate holder)**
- Registrant, no owner(s) of Registrant, and no member of Registrant's senior management team shall have been convicted of a felony, nor have been the subject of a pending criminal felony allegation, nor have filed, or had filed against it, him or her, as the case may be, a petition under federal bankruptcy laws or any state or province insolvency laws during the five (5) years immediately preceding the date of registration.

And any **ONE** of the following options:

- Registrant shall maintain professional liability, errors and omissions insurance with minimum limits of \$1,000,000 US with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance, showing NTA as a certificate holder)**
- Registrant shall maintain hired/non-owned auto/motorcoach liability insurance with minimum limits of \$1,000,000 US with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance, showing NTA as a certificate holder)**
- Registrant shall have a minimum of three years in business as a tour operator. Date founded: _____.
- Registrant shall maintain and use a program for the escrow of consumer deposits and prepayments **(Provide NTA with a completed "Certification of Escrow of Funds to NTA" form available on www.NTAonline.com)**.
- Registrant shall maintain ISO 9001:2000 certification **(Provide a copy of the certification to NTA)**.
- Registrant shall Provide each and every CNTA Travel participant with comprehensive travel protection insurance (i.e. trip cancellation and trip interruption insurance), underwritten by a reputable insurance company.

Section 3 Specific Requirements For CNTA Registered Tour Operators: Registrant commits to comply with the following specific China Inbound Program requirements and standards:

- CNTA Travel of Registrant shall be in strict accord with the itinerary and that any changes to the itinerary shall be approved by the CNTA Travel participant and/or his/her travel agent.
- CNTA Travel itineraries' and pricing information of Registrant shall be confirmed in Mandarin Chinese and in English.
- CNTA Travel of Registrant shall have a professional guide fluent in Mandarin.
- Registrant shall participate in NTA's Informal Dispute Resolution Program for any marketplace disputes between Registrant and a CNTA Travel participant/ and/or his/her travel agent, upon the request of any such CNTA Travel participant and/or his/her travel agent.
- Registrant, shall be currently able to meets its financial obligations; and has no reasonable expectation that it will not be able to meet its financial obligations or become financially insolvent during the 12 months following the date this registration is filed.
- No aspect of the itinerary of CNTA Travel of Registrant shall be misrepresented and the location and quality of lodging shall be accurately portrayed in tour advertising and confirmations.
- Registrant shall utilize suppliers and contractors for CNTA Travel of Registrant that are sufficiently licensed, maintain up-to-date registration and insurance and which are in compliance with applicable laws, rules and regulations relevant to their tour function.
- Registrant shall review crash data, safety ratings and safety records of motorcoach subcontractors utilized for CNTA Travel of Registrant. Registrant shall utilize motorcoach subcontractors properly licensed in the state(s) of operation for CNTA Travel of Registrant and which are in compliance with applicable laws, rules and regulations.
- Shopping opportunities for participants in CNTA Travel of Registrant shall be conducted without coercion at reputable shopping facilities, with quality products, with the greatest care for visitor safety and well-being.
- Registrant shall participate in educational programming in order to keep abreast of current issues and trends in CNTA Travel.

Fees and Payment

NTA's membership term runs through December 31, 2010. For applications received prior to July 1st, the tour operator membership dues rate is \$460, after July 1st, applicants can choose their rate based on their preferred expiration date.

Select your preferred membership term	Application Received	Membership Expiration	Fee
<input type="checkbox"/>	Nov. 1, 2009 through June 30, 2010	December 31, 2010	US\$460
<input type="checkbox"/>	July 1, 2010 through Oct. 31, 2010	December 31, 2010	US\$345
<input type="checkbox"/>	July 1, 2010 through Oct. 31, 2010	December 31, 2011	US\$690

Total Enclosed: \$ _____ (US)

Payment Type

- Check/money order made payable to National Tour Association is enclosed.
- Charge NTA membership fees to:

- Discover Visa American Express MasterCard

Card Number: _____ Expiration Date: _____

Name on Card: _____

NTA's Code of Ethics and Professional Responsibility

NTA's Code of Ethics consists of the following general codes. Each general code has several specific subdivisions, which set forth clarifications and specific principles of the general code (which are too lengthy to be set forth, however, which are incorporated by this reference). The entire NTA Codes of Ethics and Professional Responsibility can be found on NTA's Web site (www.NTAonline.com)

Preamble: NTA's Code of Ethics and Professional Responsibility is established to guide its members in their relationship to one another and in providing professional and courteous quality services to the traveling public.

As a participant in the CHP, Registrant pledges to:

- Be guided in all professional and personal activities by truth, accuracy, honesty, fairness and integrity.
- Exercise truth, integrity, and fair dealings with his/her/its customers and/or consumers.
- Promote public confidence in NTA.
- Keep informed on the latest techniques, developments and knowledge pertinent to the packaged travel industry

Registration and Questions

Completed Registration Forms should be mailed or sent by facsimile to National Tour Association, Inc. attn: Director of Government and Industry Relations, 546 E. Main Street, Lexington, KY 40508 USA, 859.226.4414. Please direct questions to NTA Government and Industry Relations, 800.682.8886 U.S. and Canada, 859.226.4404 or e-mail at matt.grayson@NTAstaff.com.

Authorization

Registrant declares that the statements contained in this registration are true and correct and the Registrant acknowledges that knowingly giving misinformation or false information is to commit fraud, which is in direct conflict with the NTA Code of Ethics and Professional Responsibility. By signing this registration, Registrant agrees to abide by the NTA Code of Ethics and Professional Responsibility.

Printed Name of Registrant

Signature of Authorized Representative of Registrant

Title

Printed Name of Authorized Representative of Registrant

Date