

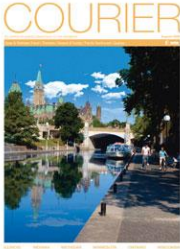






# NTA 2010 Members Benefits

	Tour Operators	Tour Suppliers	DMOs	Associates	Educators
<b>Information, News and Education</b>					
<u>Research</u> (Complimentary)	x	x	x	x	x
<u>Research</u> (Subscription based - The Trend)	x	x	x	x	x
 <u>Seminars - at Convention</u>	x	x	x	x	x
<u>Seminars - at Spring Meet</u>	x	x	x	x	x
 <u>CTP program</u>	x	x	x	x	x
<u>Weekly Tuesday Newsletter</u> (free with membership)	x	x	x	x	x
 <u>Courier Magazine Subscription</u> (free with membership)	x	x	x	x	x
Web site: NTA Online	x	x	x	x	x
<u>News Releases</u>	x	x	x	x	x
Targeted e-mail news	x	x	x	x	x
Technology related news and education	x	x	x	x	


# NTA 2010 Members Benefits

<u>Tracking</u>	x		x		
<b>Business Opportunities, Increased Exposure</b>					
 <u>Annual Convention</u>	x	x	x	x	x
 <u>MONTAGE</u>	x	x	x	x	x
Tour & Travel Exchange Appointments	x	x	x		
Tour Operator Partnering Session	x				
<u>Advertising</u> ( <i>Courier, Tuesday, Trip Planners for Group Leaders, Trip Planners for Student Planners, and the China Group Leisure Directory.</i> )	x	x	x	x	
<u>Sponsorships</u>		x	x	x	
Exhibit Space during Annual Convention		x (sponsors only)	x (sponsors only)	x	
Exhibit Space during Spring Event	x	x	x		
Trade Show Representation (international inbound lead development)	x				
 <u>Product Development Trips</u>	x (participation)	x Hosting	x Hosting		

# NTA 2010 Members Benefits

<a href="#">Fam Trips</a>	x	x	x		
<a href="#">Listing in Printed Membership Directory</a>	x	x	x	x	x
Listing in Online Searchable Directory	x	x	x	x	x
Searchable Downloadable Online Directory	x	x	x	x	x
Consumer search for Tour Operators	x				
Profile Forms	x	x	x		
<a href="#">Partner2Partner program</a>	x	x	x		
Editorial coverage in <i>Courier</i> Magazine	x	x	x	x	
	<b>Tour operators</b>	<b>Tour Suppliers</b>	<b>DMOs</b>	<b>Associates</b>	<b>Educators</b>
<b>Advocacy</b>					
<a href="#">Full-time representation in Washington</a>	x	x	x	x	x
<a href="#">Grassroots Symposium</a> 	x	x	x	x	x
<a href="#">TourPAC</a>	x	x	x	x	x
<a href="#">Government Issues Fund</a>	x	x	x	x	x
Representation on state, local, provincial and international issues	x	x	x	x	x
News releases regarding legislative concerns	x	x	x	x	x
Representation on coalitions that promote relative industry viewpoints	x	x	x	x	x
Calls to action on legislative Issues	x	x	x	x	x
Sellers of travel guide	x	x	x	x	x
Assistance in contacting representatives	x	x	x		

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Sample communications on supporting or opposing legislative issues	x	x	x		
<b>Media Relations</b>					
<u>Hometown press releases</u>	x	x	x	x	
Media Leads	x	x	x	x	
<u>Editorial exposure, Media Advice</u>	x	x	x	x	
<b>Corporate Partnerships and Discounted Opportunities</b>					
<u>Direct savings on programs such as insurance, overnight shipping, printing and office supplies</u>	x	x	x	x	x
Negotiated discount rates on various industry events (such as TheTRADEShow, World Religious Travel Association, African Travel Association, Indian Association of Tour Operators)	x	x	x	x	
<b>Community</b>					
<u>Online Member Forums</u>	x	x	x	x	x
<u>Volunteer Opportunities</u> (Convention volunteers, committee and leadership)	x	x	x	x	
 <u>Networking Opportunities</u>	x	x	x	x	x
New member/first -time delegate orientation programs	x	x	x	x	