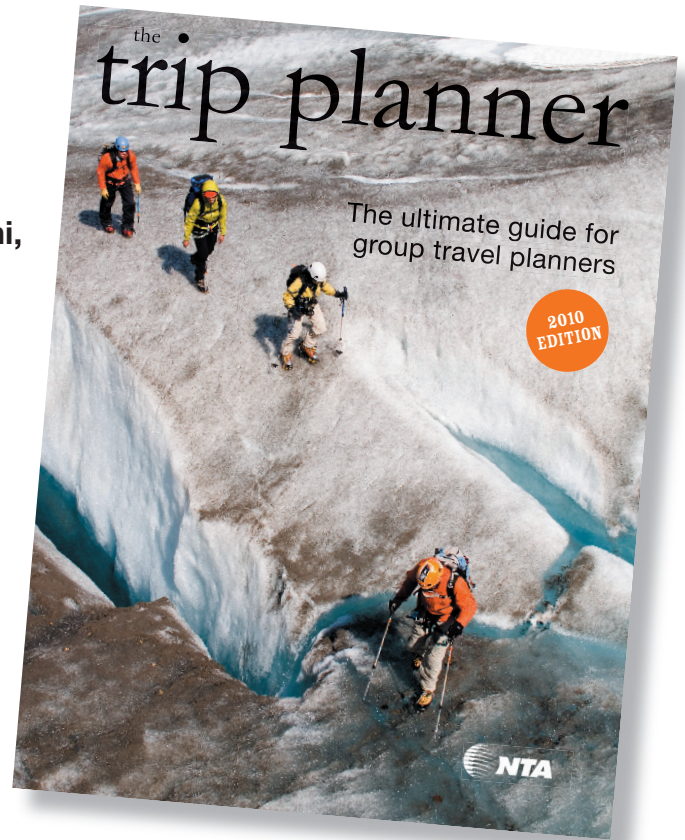


Reserve Your Advertisement in the *NTA Trip Planner* for group leaders

Reach 20,000 decision making group leaders and NTA tour operators who represent segments including **alumni, seniors, bank travel, hospitals, religious and travel clubs.**

This is the only publication for group leaders endorsed by NTA!

Space Deadline: May 15, 2010
Material Deadline: May 30, 2010



To reserve your insertion at these great rates,
simply circle your selection and fax to 859.226.4424.

<u>Ad Size</u>	<u>Regular Ad Rate</u>	<u>NTA Existing Advertiser Rate</u>
Full Page - Cover	\$ 5,200	\$ 4,700
Full Page	\$ 4,700	\$ 4,200
2/3 Island	\$ 3,300	\$ 2,800
1/2 Page V or H (circle one)	\$ 3,000	\$ 2,500
1/3 Page V or H (circle one)	\$ 2,300	\$ 1,800
1/6 Page V or H (circle one)	\$ 1,800	\$ 1,300
Tour Operator Listing w/logo	\$ 250	\$ 250

All rates are quoted as four-color. Black/white ads are available. Call for details.

Contract total: \$ _____
 Company Name: _____ Contact Name: _____
 Address: _____
 Phone: _____ Fax: _____ E-mail: _____

I agree to the terms and conditions for NTA advertising. Cancellation is not possible after May 15, 2010.

Signature: _____ Date: _____

For more information, call 800.682.8886 (U.S. and Canada).

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