



2012 China Inbound Program Membership Application

101 Prosperous Place • Suite 350
Lexington, KY 40509
800.682.8886 • www.NTAAonline.com

Tour Operator's registering for the China Inbound Program shall complete and provide the information and verification requested below in its entirety. By completing and providing the information and verification requested below to NTA, the undersigned Tour Operator (Registrant) agrees that (i) NTA is authorized to present the Registrant (including the information and verification requested below) to the Chinese National Tourism Administration of the Government of the People's Republic of China (CNTA) as a US inbound tour operator that has received and read the Memorandum of Understanding between the Government of the People's Republic of China and the Government of the United States of America to facilitate Outbound Tourist Group Travel from China to the United States of America (CNTA Travel) dated December 11, 2007 and agreed to its terms and to meet the requirements and standards herein, (ii) NTA is serving merely as a facilitator in presenting Registrant (including the information and verification requested below) to CNTA, (iii) NTA has, and accepts no responsibility in presenting Registrant (including the information and verification requested below) to CNTA, all of which responsibility and liability Registrant hereby releases and discharges NTA from, (iv) Registrant's information and verification set forth and provided below is complete and accurate in all material respects and shall on an ongoing basis at all times during Registrant's participation in the China Inbound Program.

Section 1 - General Information

Company Name: _____

Primary Contact: Mr. Ms. First Name: _____ Last Name: _____

Title: _____

Address: _____ City: _____

State/Province: _____ Country: _____ Zip Code: _____

Telephone: _____ Toll Free: _____ Fax: _____

Web Address: _____ Contact E-mail: _____

Physical Address, if different: _____

Name(s) of Applicant's CEO/Owner: _____

E-mail address for CEO/Owner: _____

Nature of business/ company description: _____

If the Applicant conducts business and desires its NTA membership under an assumed name or identity other than the one above, please list below the name(s) and address(es) of all assumed names and other identities. Indicate the nature of business conducted for each, and attach a duly filed assumed name certificate for all (in states where required).

Applicant is: For-profit Organization Non-profit Organization

Applicant is: Sole Proprietorship General Partnership Limited Partnership Corporation

Limited Liability Company or Partnership Other, please specify: _____

List State/Province/Country of Organization of Registrant: _____

Registrant is currently a tour operator member of the National Tour Association Yes No

If yes, proceed to Section 3.

Section 2 - General NTA Membership Requirements and Standards

Registrant commits to comply with the following general requirements and standards:

- Registrant shall actively engage in the business of conducting or arranging packaged travel (multiple component travel that is promoted and sold for an inclusive price) on a for-profit basis (Include company brochure, tour itinerary or Web site address).
- Registrant shall be in compliance will all laws, rules and regulations and is duly qualified and licensed to do business in each jurisdiction that requires such qualification or licensing.
- Registrant shall be directly, legally and economically responsible to each tour participant for each component/element/aspect of the group tourist travel occurring in the US.

- Registrant shall employ, in a senior management position, an individual in a full-time position (30+ hours/week) who has been actively engaged in the business of developing, packaging, promoting, selling and operating packaged travel for at least three years immediately prior to the date of this registration.

Name: _____ Title: _____

Date of Hire: _____ Number of Years in Travel Industry: _____

- Registrant shall maintain comprehensive general public liability insurance coverage with minimum limits of \$1,000,000 (US) for each occurrence with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance and showing NTA as a certificate holder)**
- Registrant, no owner(s) of Registrant, and no member of Registrant’s senior management team shall have been convicted of a felony, nor have been the subject of a pending criminal felony allegation, nor have filed, or had filed against it, him or her, as the case may be, a petition under federal bankruptcy laws or any state or province insolvency laws during the five (5) years immediately preceding the date of registration.

And any **ONE** of the following options:

- Registrant shall maintain professional liability, errors and omissions insurance with minimum limits of \$1,000,000 US with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance, showing NTA as a certificate holder)**
- Registrant shall maintain hired/non-owned auto/motorcoach liability insurance with minimum limits of \$1,000,000 US with a reputable insurance underwriting company. **(Provide certificate of insurance evidencing this insurance, showing NTA as a certificate holder)**
- Registrant shall have a minimum of three years in business as a tour operator. Date founded: _____.
- Registrant shall maintain and use a program for the escrow of consumer deposits and prepayments **(Provide NTA with a completed “Certification of Escrow of Funds to NTA” form available on www.NTAonline.com).**
- Registrant shall maintain ISO 9001:2000 certification **(Provide a copy of the certification to NTA).**
- Registrant shall Provide each and every CNTA Travel participant with comprehensive travel protection insurance (i.e. trip cancellation and trip interruption insurance), underwritten by a reputable insurance company.

Section 3 - Specific Requirements For China Inbound Program Registered Tour Operators

Registrant commits to comply with the following specific China Inbound Program requirements and standards:

- Registrant shall be in strict accord with the itinerary and that any changes to the itinerary shall be approved by the CNTA Travel participant and/or his/her travel agent.
- Itineraries' and pricing information of Registrant shall be confirmed in Mandarin Chinese and in English.
- Registrant shall have a professional guide fluent in Mandarin.
- Registrant shall participate in NTA’s Informal Dispute Resolution Program for any marketplace disputes between Registrant and a participant/ and/or his/her travel agent, upon the request of any such CNTA Travel participant and/or his/her travel agent.
- Registrant, shall be currently able to meet its financial obligations; and has no reasonable expectation that it will not be able to meet its financial obligations or become financially insolvent during the 12 months following the date this registration is filed.
- No aspect of the itinerary of Registrant shall be misrepresented and the location and quality of lodging shall be accurately portrayed in tour advertising and confirmations.
- Registrant shall utilize suppliers and contractors for Registrant that are sufficiently licensed, maintain up-to-date registration and insurance and which are in compliance with applicable laws, rules and regulations relevant to their tour function.
- Registrant shall review crash data, safety ratings and safety records of motorcoach subcontractors utilized for Registrant. Registrant shall utilize motorcoach subcontractors properly licensed in the state(s) of operation for Registrant and which are in compliance with applicable laws, rules and regulations.
- Shopping opportunities for participants of Registrant shall be conducted without coercion at reputable shopping facilities, with quality products, with the greatest care for visitor safety and well-being.
- Registrant shall participate in educational programming in order to keep abreast of current issues and trends.

Membership Term and Payment Authorization

Membership Term/ Program	Membership/ Program Expiration	Fee
Full Year	Jan. 31, 2013	US \$485
China Inbound Program Participation Fee*	Jan. 31, 2013	US \$400

Dues and program fee amounts listed above are valid for 2012

Total Amount Due US \$885

*Required for China Inbound Program registered operators. The Program Fee for registered operators is not refundable upon acceptance into the program. The fee is not pro-rated and due annually upon membership renewal. Failure to pay the program fee within 30 days of membership expiration will result in automatic termination from the registered China Inbound Program. Terminated companies are not eligible for a refund of Program Fees.

Method of Payment

Check or money order made payable to NTA is enclosed.

Charge this NTA membership to my (select one): American Express Discover MasterCard Visa

Card Number: _____ Exp: ____/____ Name on Card: _____

Billing address for credit card: _____ City: _____

State/Province, Zip/Postal Code: _____ Country: _____

Security Code: _____ Authorized Signature: _____

NTA Code of Ethics and Professional Responsibility

NTA's Code of Ethics consists of the following general codes. Each general code has several specific sub-sections. The entire Code of Ethics can be found on www.NTAonline.com.

Preamble: NTA's Code of Ethics and Professional Responsibility is established to guide its members in their relationship to one another and in providing professional and courteous quality services to the traveling public.

An NTA Member Shall:

- Be guided in all professional and personal activities by truth, accuracy, honesty, fairness and integrity.
- Exercise truth, integrity and fair dealings with his/her/its customers and/or consumers.
- Promote public confidence in NTA.
- Keep informed on the latest techniques, developments and knowledge pertinent to the packaged travel industry.

Authorization

Applicant declares that the statements contained in this application are true and correct and the applicant acknowledges that knowingly giving misinformation or false information is to commit fraud, which is in direct conflict with the NTA Code of Ethics and Professional Responsibility. By signing this application, Applicant agrees to abide by the NTA Code of Ethics and Professional Responsibility, and Applicant understands that Applicant can use the NTA logo solely for the Applicant identified herein.

Signature of Authorized Representative of Applicant

Title

Printed Name

Date

Return completed application and payment to:

NTA Attn: Member Relations Department

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