

MAKE CONTACT WITH 100+ TOUR OPERATORS

Sponsorship
Opportunities

CONTACT
2012 | SAN DIEGO, CALIFORNIA

Contact '12- The Next Generation of
NTA's Tour Operator Spring Meet

Make Contact



Keeping the best of the Tour Operator Spring Meet, Contact is NTA's tour operator event held in North America each year. The event is exclusive to tour operators, and in 2012, is being held in the gorgeous setting of San Diego, California. Contact offers a unique and creative format where business is combined with three educational tracks important to every attendee: CEO/Owner, Sales and Marketing, and Operations.

Here's where you come in—given this is a tour operator-exclusive event, **only suppliers and DMOs that sponsor are permitted to attend**, making this the perfect atmosphere to do one-on-one business with tour operators in a relaxed and casual environment (plus, the ratio of buyers to sellers is definitely in the sponsors' favor)!

What's more, history tells us, of the 100+ tour operators anticipated, 81% are the decision makers for their company.

Make the most of your marketing budget and reach the tour operators who can impact your bottom line. But hurry—because of the exclusivity of this event, sponsorships are limited.

Karla DiNardo

Karla DiNardo
+1.859.264.6556
karla.dinardo@ntaservicesinc.com

Melisa-Beth Rooke

Melisa-Beth Rooke
+1.859.264.6561
melisabeth.rooke@ntaservicesinc.com



CONTENTS

- Contact '12**—Giving you access to one of the industry's premiere operator events. **2**
- Available Sponsorships**—Stand out among your competitors. **3**
- Sponsor Benefits**—There are more great benefits in addition to access to this operator-exclusive event. **3**

Available Sponsorships

Wednesday Luncheon	\$12,000
Thursday Luncheon	\$12,000
Wednesday Breakfast	\$9,000
Thursday Breakfast	\$9,000
Registration Bags	\$6,000
Notebooks	\$6,000
Contact Program Covers	\$6,000
Crackerbarrel	\$5,000
Hotel Key Cards	\$5,000
Water Bottles	\$5,000
Badge Holders	\$5,000
Contact Program Full Page Ad	\$5,000
Tour Operator Speed Dating Session	\$5,000
Soft Drink Energy Break	\$5,000
Tour Operator Flash Drives	\$5,000 + flash drives
Convenience Station	\$4,000
Tour Operator Gift	\$3,000 + gift
Seminar with remarks	\$3,000
Event Pens	\$3,000

Sponsor Benefits

Sponsor Benefits	Gold \$7,500 and up	Silver \$3,000 - \$7,499
Attendance for two primary delegates for the entire event (2012)	●	
One single sheet insert in registration bag	●	
Exhibit Booth (\$5,000 level and above)	●	●
Attendance for one primary delegate for the entire event (2012)		●
Sponsor ribbon with badge	●	●
Sponsor listing and logo in the Program	●	●
Sponsor listing on NTAonline.com*	●	●
Database of delegate mailing addresses for delegates	●	●

Level of sponsorship is determined by sponsorship fee plus cost of essential items—not including promotional giveaways, travel, registration, etc.

* Logo for Gold, name only for Silver



101 Prosperous Place, Suite 350
Lexington, KY 40509

karla.dinardo@ntaservicesinc.com
p: +1.859.264.6556 f: +1. 859.264.6571