

# Make CONTACT with NTA tour operators!



NTA's newest event, CONTACT, will be held August 1-3, 2011 in Newport, Rhode Island. Designed with three specific educational tracks (owners, sellers and operations), this event is a must attend to reach an estimated 100 tour operators via sponsorship.

**But don't just take it from us.** NTA member Jill Pongonis recently said there is "no contact without NTA." Don't miss out on your chance to make CONTACT with key industry leaders and tour operators with buying power!

*"Working with the Sponsorship team this year (2010) has been a delight. They were of great assistance in helping us analyze our available sponsorship/promotion budget - to provide maximum year-round exposure to potential buyers, at an efficient and economical cost. Even in these days of "budget pressure" VisitRochester sees the wisdom in maintaining as much CONTACT with our buyers as possible. Even if your promotion budget is modest (as is ours) this team can help you select a sponsorship opportunity that will translate into profitable exposure and increased sales. My recommendation is to give them a call and explore the opportunities."*

*Ed Hall, CTP  
President/CEO  
VisitRochester  
Member Since 1972*

## Available Sponsorships:

- Lunch \$ 12,000
- Breakfast \$ 9,000
- Registration Bags \$ 6,000
- Notebooks \$ 6,000
- General Session \$ 5,000
- Hotel Key Cards \$ 5,000 **PENDING**
- Water Bottles \$ 5,000
- Badge Holders \$ 5,000
- CONTACT Program (full page ad)
  - Covers \$ 6,000
  - Interior Ad \$ 5,000
- Refreshment Booth \$ 5,000
- Convenience Station \$ 4,000
- Seminar with remarks \$ 3,000
- Event Pens \$ 3,000

Sponsor Benefits	Gold \$ 7,500 and up	Silver \$ 3,000 - \$ 7,499
Attendance for two primary delegates for the entire event	●	
One single sheet insert in registration bag	●	
Exhibit Booth	●	
Attendance for one primary delegate for the entire event		●
Sponsor ribbon with badge	●	●
Sponsor listing and logo in the CONTACT Program	●	●
Sponsor listing in <i>Courier</i>	●	●
Sponsor listing in <i>Tuesday</i> Newsletter	●	●
Sponsor listing on NTAonline.com**	●	●
Database of delegate mailing addresses for CONTACT delegates	●	●

\* Level of sponsorship is determined by sponsorship fee plus cost of essential CONTACT items -not including promotional giveaways, travel, registration, etc.  
\*\* Logo for Gold, name only for Silver and Bronze



For more information on how you can get involved in NTA's CONTACT through sponsorship, call Karla DiNardo at 800-682-8886, ext. 4232 or email at karla.dinardo@NTAstaff.com. If you have a sponsorship idea, we'd love to hear it or create something just for you!