

Reno, Nevada Nov. 14–18  **NTA**TM

CONVENTION'09

GIVE YOUR BUDGETS A BREAK AT NTA CONVENTION '09!

You've told us what you want from a convention and NTA has heard you loud and clear. What has resulted is an NTA Convention coming up in Reno that meets all of your needs. Check it out:

IT'S STREAMLINED

For a DMO, if you come only for your prescheduled appointments, you can arrive on Saturday and spend two days out of the office. When Monday is over, your Destination Pavilion will come down. Therefore, there will be no area to man on the floor.

While you can always stay and take advantage of the full week of education, networking and added appointments with the **open floor**, the schedule is designed to **maximize your time** out of the office and **minimize costs!**

IT'S AFFORDABLE

When was the last time you attended a conference and saw double-digit hotel rates? NTA and our Reno hotel partners are offering you the most affordable rates, starting **as low as \$58 per night**, to ensure that you don't miss out on all of the business that will be happening.

How amazing is this ... if you're a DMO planning only to attend Sunday and Monday, your **hotel costs would range from \$204 to \$263!** Stay the whole week for between \$320 and \$415.

Plus, for DMOs who register by the early-bird deadline of June 16, your **registration fee of \$1,090 will be the same as 2008!**

IT'S EFFECTIVE

DMOs now have **10-minute** prescheduled appointments with operators walking and DMOs seated in individual Destination Pavilion stations. Additionally, Monday will be an open shopping session for operators to shop the destinations and plan more itineraries and for you to add appointments. Throughout the week, you have the value of NTA's patented open floor, educational sessions, lunches and evening networking events almost every night. It's the **most effective** way of reaching tour operators and growing your business.

SAVE THE DATE

This incredible event will take place **November 14–18**. Make plans to join the packaged travel industry for NTA's Convention '09 in Reno!

Registration will open **May 19**. Visit **www.NTAonline.com** for more details about the new Convention format and how you can make the most of your marketing dollars.

Looking for even more exposure at Convention'09?
Contact Karla DiNardo at karla.dinardo@NTAstaff.com
for sponsorship opportunities.