

Save the date, September 30th, to help organize to End the Travel Ban!

Mark your calendars and spread the word: CubaGO! is set for **Wednesday, September 30th, 2009**. We're organizing September 30th, as the **National Call-In Day to End the Travel Ban on Cuba**.



More than ever we need your help to get passed the legislation known as the **"Freedom to Travel to Cuba Act," House bill (H.R. 874) and companion Senate bill, (S. 428)**. It's time to get active!

Why should you get involved and make the call? Ending the travel on Cuba will be a boon for the United States travel economy. After 50 years of pent-up demand, the American Society of Travel Agents forecasts an additional 850,000 visitors to Cuba annually from the United States, not including relatives or cruise passengers, if the travel ban is repealed. Cuba will be an exciting new destination that will stimulate travel at a time when it has declined with the severe recession, thereby benefitting not only airlines, tour operators, travel agents, travel distributors and cruise lines, but also the economy more generally.

The National Tour Association strongly supports "The Freedom to Travel to Cuba Act," as it would "enable Americans to travel to Cuba to experience the rich diversity of Cuban culture and heritage. Americans should have the opportunity to explore the world unfettered by travel and currency restrictions." Lisa Simmons, president of NTA states "we know that Cuba will be an exciting new destination that will significantly grow the travel sector of the United States economy."

What we want Congress to hear loud and clear on that day is "*Let me go to Cuba - CubaGO!*" Let's flood DC by foot and by phone demanding the freedom to travel to Cuba.

For more information on how to become active check out the CubaGO website @ <http://bit.ly/wlur0>. Are you willing to organize your community (co-workers, family, friends) to make calls to Congress on September 30th? If so, plan, register and advertise your CubaGO! event @ <http://bit.ly/FPQ5g>.

Think about call-in events from 9:00 a.m. - 5:30 p.m. eastern time, when congressional offices are open, such as coffee break cellphone gatherings; luncheon gatherings at your local friendly restaurant or deli; for Mountain and Pacific time zones, breakfast call-in meet-ups - you get the idea. Our goal is to flood DC and District Congressional offices with phone calls and these events are great for generating those calls.

Join people around the country! Get your co-workers, clients, and associations involved! To end the travel ban we need to raise the volume. We can send you this alert electronically so that you can forward IN YOUR NAME to your groups and/or post it on your website. **This day belongs to all of us!**

Also find us...

FACEBOOK: <http://www.facebook.com/endthetravelban>

TWITTER: www.twitter.com/endthetravelban

For information and to get involved contact: Angelica Salazar, Cuba Policy Outreach Coordinator at the Washington Office on Latin America (WOLA)
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