

# Get Noticed. Attend, Exhibit & Sponsor at NTA's 2010 MONTAGE.

## Option # 1: Attend

Attend MONTAGE and participate in all activities permitted to tour suppliers and dmos.

Member and Non-Member: \$400

## Option # 2: Exhibit

Exhibit during MONTAGE and give buyers the chance to shop and develop product. Your display would only be up for the **half day tradeshow**; however, this fee allows you access to the entire event.

Member: \$ 1,900  
Non-Member: \$ 2,400

## Option # 3: Sponsor

For maximum exposure, sponsoring is your best bet. Not only will you be in attendance, but you'll have an exhibit display **throughout the entire event** and additional visibility through your sponsorship.

Prices vary. See below for details.

Combining casual networking with serious business, MONTAGE is sure to attract key decision makers. Being held in the beautiful **Seville, Spain, April 14-17, 2010** and with an estimated attendance of 200 delegates (including NTA tour operators, new potential buyers and sellers), a current buyer to seller ratio of 5 to 1 and buyers from 9 countries—this event promises to be a great opportunity for growing your business. Since 80% of NTA tour operators who attend NTA events are the decision makers for their company, this is one opportunity you can't afford to miss. Join NTA in Seville and meet with key buyers in the packaged travel industry!



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## Sponsorship Opportunities

Lunch	\$11,500
Registration Bags	\$6,000 <b>PENDING</b>
Notebooks	\$5,500 <b>SOLD</b>
Crackerbarrel	\$5,000
Hotel Key Cards	\$5,000
Speed Dating	\$5,000
Water Bottles	\$5,000 <b>SOLD</b>
Badge Holders	\$5,000 <b>SOLD</b>
Event Program (Full Page ad)	<b>SOLD</b>
• \$5,000 (covers)	
• \$4,000 (inside panel)	
Convenience Station	\$4,000 <b>SOLD</b>
Seminar Pens	\$4,000 <b>SOLD</b>
Seminar	\$3,000
In-Room Gift Delivery	\$3,000

## Sponsor benefits for MONTAGE

	Gold \$7,500 and up	Silver \$3,000-\$7,499	Silver - Seminar Sponsors Only \$3,000-\$7,499
Attendance for two primary delegates for the entire event	●		
One single sheet insert in registration bag	●		
Exhibit Booth (\$5,000 level or higher)	●	●	
Attendance for one primary delegate for the entire event		●	●
Sponsor ribbon with badge	●	●	●
Sponsor listing and logo in the event program	●	●	●
Sponsor listing in <i>Courier</i> (MONTAGE issue)	●	●	●
Sponsor listing on NTAonline.com **	●	●	●
Database of delegate mailing addresses for the event	●	●	●
The opportunity to utilize the first five minutes of the seminar to promote the sponsor			●
The opportunity to introduce the speaker of the seminar			●
The opportunity to have sponsor's banner hung in the seminar			●
A location for the placement of sponsor's promotional literature at the seminar			●

\* Level of sponsorship is determined by sponsorship fee plus cost of essential Spring Meet items - not including promotional giveaways, travel, registration, etc.

\*\* Logo for Gold, name only for Silver



If you have an idea for a new or unique sponsorship, we'd love to hear it and customize one just perfect for you! For more information on how you can get involved with MONTAGE, call **Melisa-Beth Rooke** at **+1.859.219.3549** or email at **melisabeth.rooke@NTAstaff.com**.