



On behalf of the Reno-Sparks Convention and Visitors Authority, I am pleased to welcome National Tour Association 2009 Convention organizers and attendees to Reno-Tahoe.

This region is one of the premier leisure travel destinations in the west, with four-season recreational activities, luxury lodging and shopping, as well as exciting gaming, entertainment and nightlife. Our metropolitan centers in Reno and Sparks have undergone dramatic transformations designed to enhance the visitor experience while retaining the authentic Northern Nevada feel for which the area is known. We live, work and play in a beautiful part of the world – it is a pleasure to share it with our colleagues in the hospitality industry.

While you are here stroll the Riverwalk in downtown Reno, take a shopping break at the Legends at Sparks Marina destination retail center or escape for a Wild West experience at nearby Virginia City ... experience Reno-Tahoe as a tourist, and you will see why we are so proud to call it home.

Thank you for visiting and we look forward to your return.

Sincerely,

A handwritten signature in cursive script that reads "Ellen Oppenheim".

Ellen Oppenheim  
RSCVA President and CEO