

**2009 NTA Annual Convention
Pre-Fam Tours**

Pre-Fam #1: A Capital Connection

Dates: Tuesday, November 10 — Friday, November 13

Note: This tour will begin on Tuesday, November 10 at San Francisco International Airport. Please arrive as early in the afternoon as possible. The tour concludes on Friday, November 13 in Reno, Nevada with drops at the Convention center and/or host hotel as directed.

*Registration
Deadline:* October 14, 2009

*Registration
Policies:* Only registered convention tour operators are eligible to participate in this FAM tour. Tour is subject to change as demand may warrant. The fee to participate is \$50 (US) per person, per tour (limited to two participants per company, per tour).

Questions: Questions regarding this tour should be directed to Clayton Whitehead, Sports Leisure Vacations, at 916-361-2051 or clayton@sportsleisure.com, or Connie Mancillas, Nevada Commission on Tourism, at 702.486.2426 or cmancillas@travelnevada.com.

Itinerary

*(Note: All itineraries are subject to change
and will be confirmed prior to departure.)*

Day One: Fly to “the city by the bay” and embark on a journey wrought by Native Americans, Spanish, Mexicanos, Franciscan missionaries, western explorers, gold prospectors and outlaws...all before California was ever admitted to the Union. Your journey across the Sierra Nevada begins in one of the country’s most unique and popular destinations, San Francisco. Depending on your arrival time at San Francisco International Airport, perhaps you’ll have an opportunity to explore the sites along the Embarcadero, the stores of Union Square or take a ride aboard one of the famed cable cars. After you board the All West Coachlines motorcoach, your very knowledgeable trip guide from Sports Leisure Vacations will help you officially start this adventure with a hosted dinner at one of the popular restaurants at Pier 39. Be sure to say hello to the sea lions and take in the million dollar view! Your accommodations for the night are hosted by the Sheraton Hotel Fisherman’s Wharf, Radisson Hotel Fisherman’s Wharf or the Queen Anne Hotel.

Day Two: A hosted breakfast jump-starts the day before a guided San Francisco city tour and a visit to the new California Academy of Sciences located in beautiful Golden Gate Park. Even first-time visitors will be amazed by your level of familiarity, with so many local sites having been the backdrop for popular movies, television shows, photographs and music through the ages. Speaking of the Golden Gate, how about a photo op at the famed bridge as you pull out of town?

Around, over and through the Coastal Range you’ll go, with Sacramento as your goal. You, too will “Discover Gold” with a visit to the historic California State Capitol. Keep your eyes open for a chance sighting of “The Governator”! A Progressive Dinner will spotlight a number of Sacramento’s trendy restaurants. A culturally diverse community

and foods found here represent all the flavors of the world. Overnight accommodations are hosted by the Red Lion Sacramento Inn at Arden Fair Mall.

Day Three: Before saying goodbye to California's Capital City, you'll "Discover Gold" on a guided "hysterical" walking tour along the river in Old Sacramento State Historic Park, simply known as "Old Town" to locals. Mid-day free time will afford the opportunity to grab a bite of lunch on your own and check out the world-class collection of rolling stock at the California State Railroad Museum.

Next, follow the path of the legendary Pony Express as you climb to nearly 8000 feet above sea level, cross the majestic summit of the Sierra Nevada, then begin your descent where you'll witness one of the most beautiful sights in the world, Lake Tahoe. Dinner at the Mont Bleu Resort Casino and overnight accommodations, hosted by the Embassy Suites Lake Tahoe, are both located along the lake's popular south shore casino strip. How about some gaming action before turning in? Luck be a lady tonight!

Day Four: It will be a crisp morning as you enjoy a private yacht cruise on the lake, then continue west to the seat of Nevada's government, Carson City, for a visit to the State Capitol. Nearby is the historic hamlet of Virginia City (yes, THAT Virginia City—of "Ponderosa" fame). We can't promise you one of the Cartwright boys, but you're guaranteed to meet a real cowboy in this authentic Wild West community lost in time. After lunch and one final mountain crossing, Reno awaits.

*Fam Tour
Etiquette
Guidelines:* NTA creates opportunities for its members to experience what the host city and region have to offer tour clients through FAM tours. A tremendous amount of time, effort and expense goes into each tour so host regions can educate tour operators in hopes of increasing business for their respective areas. These tours also provide opportunities for friends and colleagues to network and socialize. Irresponsible behavior could undermine these opportunities. All members are expected to exercise good judgment and proper etiquette while on FAM tours, including being respectful to tour guides and all hosts. Should this not be the case, members may be asked to leave the tour at their own expense and participation in future tours may be jeopardized.

Pre-Fam #2: The Mother Lode and The Lake

Dates: Tuesday, November 10 — Friday, November 13

Note: This tour will begin at 3 p.m. on Tuesday, November 10 at the Reno-Tahoe International Airport and will conclude on Friday, November 13 at your Convention hotel.

Also, lodging for Friday, November 13 is at the attendee's expense. Remember to include this night in your convention housing reservation.

Registration Deadline: October 14, 2009

Registration Policies: Only registered convention tour operators are eligible to participate in this FAM tour. Tour is subject to change as demand may warrant. The fee to participate is \$50 (US) per person, per tour (limited to two participants per company, per tour).

Questions: Questions regarding this tour should be directed to Connie Mancillas, Nevada Commission on Tourism, at 702.486.2426 or cmancillas@travelnevada.com.

Itinerary

(Note: All itineraries are subject to change and will be confirmed prior to departure.)

Day One: Mid-afternoon, you will depart the Reno-Tahoe Airport on a motorcoach chartered from Amador Stage Lines to begin your adventure with some altitude! You will be accompanied the entire trip with local guides from Western Discovery Tours, LLC.

You will take a short ride into the mountains to explore the 19th century gold and silver mining town of Virginia City. In Virginia City, you'll check into the Ramada Hotel and have time to freshen up. You will be officially welcomed to this 150-year old city at the historic Fourth Ward School. Once "the richest city in the world," Virginia City will take you back in time as you walk along the wooden sidewalks and see real western saloons and unique shops. Dinner and evening entertainment will be hosted at the Gold Hill Hotel, the oldest hotel in Nevada. Sleep well this night in the city that was once the favorite hangout of Mark Twain.

Day Two: This morning, you'll have breakfast aboard America's famous short-line, the Virginia & Truckee Railroad. After traveling through several tunnels and several miles of the original right-of-way, you'll arrive at the Moundhouse Station and transfer to the motorcoach. The coach will then travel by way of Highway 395 to the scenic Carson Valley. Carson Valley, with its dramatic mountain views and lush agriculture lands, is the site of the Corley Ranch which is still a working ranch.

Leaving the ranch, the coach will travel north on Highway 395 to the JT Bar and Dining Room in Gardnerville for lunch. You better be hungry as you experience a traditional Basque family-style lunch. There's no menu to order from. You sit down and the food starts coming! After lunch, your tour will travel to the Carson Valley Museum where you will also get to experience a Washoe Tribe presentation.

After a stop and short walking tour in Genoa, the town that started as a '49er trading post, you will travel to Carson City for a driving tour of the historic state capital and a stop at the Nevada State Museum, formerly the US Mint.

Travel to Lake Tahoe's South Shore via US Hwy. 50 and catch your first glimpse of "The Jewel of the Sierra"-beautiful Lake Tahoe-the second largest alpine lake in the world. Check into MontBleu Resort Casino and Spa and have time to get ready for your dinner at the Horizon Casino Resort. After dinner, you will have time to enjoy Lake Tahoe's nightlife, challenge "Lady Luck" or just relax.

Day Three: For breakfast, take your pick from the outstanding choices at the Embassy Suites buffet, including many cooked-to-order items. After breakfast wander over to the Heavenly Village to check out the shops and galleries and learn more about Lake Tahoe at the Explore Tahoe Visitor Center.

On your morning drive, you will enjoy the majestic beauty of South Lake Tahoe and the Sierras. The motorcoach will arrive at Zephyr Cove Resort for a delightful luncheon cruise on the Lake. This paddlewheel cruise will leisurely take you on a narrated trip to Emerald Bay, one of the most photographed sites in the western United States. You will also see Fannette Island and the unique Vikingsholm Castle.

After the cruise, you'll travel to the northern shore of Lake Tahoe before taking the scenic Mount Rose Highway into Reno (*weather permitting*). Upon arriving into Reno, you will check into your room in the Summit Tower of the luxury hotel, the Grand Sierra Resort. From the hotel, the coach will take the group to John Ascuaga's Nugget in Sparks for a hosted dinner in the unique Basque setting of the Restaurante Orozko. Reno-style entertainment and gaming await you on the final evening of this adventure.

Day Four: After checking out of the hotel, you will start the day with a hosted breakfast. The last day of your trip, will feature a Reno City Driving Tour, complete with a local step on guide to tell you all the "naughty" tidbits about the "other side" of this delightful city! You'll see the lavish, as well as the historic, residential areas of Reno. You'll experience the Riverwalk and Kayak Adventure area, the National Automobile Museum, and much more. Lunch will be hosted at the Wild River Grille, located in the Riverside Artist Lofts Building on the Riverwalk in Downtown Reno. Your tour will end with a mid-afternoon drop off at your Convention hotel.

*Fam Tour
Etiquette
Guidelines:*

NTA creates opportunities for its members to experience what the host city and region have to offer tour clients through FAM tours. A tremendous amount of time, effort and expense goes into each tour so host regions can educate tour operators in hopes of increasing business for their respective areas. These tours also provide opportunities for friends and colleagues to network and socialize. Irresponsible behavior could undermine these opportunities. All members are expected to exercise good judgment and proper etiquette while on FAM tours, including being respectful to tour guides and all hosts. Should this not be the case, members may be asked to leave the tour at their own expense and participation in future tours may be jeopardized.

**2009 NTA Annual Convention
Post-Fam Tours**

Post-Fam #1: Jet Planes, Trains, and Rocketmobiles

Dates: Thursday, November 19 — Sunday, November 22

This tour will begin on Thursday, November 19 with a pick up at your Convention hotel. Exact departure time will be communicated at a later date. The tour will conclude Sunday, November 22.

Note: Departure for this tour on November 22 will be Salt Lake City, Utah.

*Registration
Deadline:* October 14, 2009

*Registration
Policies:* Only registered convention tour operators are eligible to participate in this FAM tour. Tour is subject to change as demand may warrant. The fee to participate is \$50 (US) per person, per tour (limited to two participants per company, per tour).

Questions: Questions regarding this tour should be directed to Connie Mancillas, Nevada Commission on Tourism, at 702.486.2426 or cmancillas@travelnevada.com.

Itinerary

*(Note: All itineraries are subject to change
and will be confirmed prior to departure.)*

Day One: The rich treasures of northern Nevada's past await you on this tour that leaves Reno and heads for Fallon. You will travel in a Le Bus motorcoach along the historic route of the famous Pony Express and cruise down U.S. Highway 50, aptly named the "Loneliest Road in America."

The first stop will be Fallon—the Oasis of Nevada. In Fallon, you will see the lush agricultural area with a stop at the Lattin Farms — a 5th generation operated produce farm in the Lahontan Valley. Continue on to the Oats Park Art Center — a historic school that has been renovated from a crumbling relic into a state-of-the-art facility with three art galleries, a 350-seat theater, and an Old-West-meets-urban-café-style bar. Next stop will be the Carson Lake Observation Tower where you will have the chance to experience a very popular wetland, bird watching, and hunting area.

From the Carson Lake area, you will proceed to the Fallon Naval Air Station for a tour of America's Top Gun school for fighter pilots. Keep your eyes open during lunch...you just might see Tom Cruise while you are there! Next stop is Grimes Point and Hidden Cave — one of the largest and most accessible petroglyph (rock art) sites in the United States.

No siesta time on the coach after leaving Grimes Point or you'll miss some rather bizarre sightings along Hwy. 50, including a 183-meter-high mountain formed naturally from sand and an infamous tree covered with thousands of shoes! Travel through Austin, a charming mountainside town and evidence of "the way it was" during the early silver rush days. You will overnight in Eureka where you will stay at the Best Western

Eureka Inn. You will have the opportunity to visit the magnificent Eureka Opera House...the last thing you would expect to see in this area! Before and after dinner at a local diner, you will have a chance to stroll and visit the other historic attractions of this rural Nevada community.

Day Two: Enjoy a continental breakfast at the hotel, before boarding the coach and continuing your journey on this historic strip of black asphalt known as Hwy. 50. At Nevada's eastern most section of this highway, you will get out at Great Basin National Park for your first extended stop of the day. You will tour Lehman Caves (a single limestone cave despite its name) and see Mt. Wheeler and the Great Basin Bristlecone Pine, one of the world's oldest living organisms. You will have lunch at the Border Inn in Baker.

You'll travel back to the high-desert town of Ely which overlooks a majestic mountain range. You will take a narrated, driving tour of the renaissance murals that depict the city's colorful history on downtown buildings before checking into your hotel. You will be staying at the Ramada Inn-Copper Queen Casino while in Ely.

After you have a chance to freshen up, it's on to the Nevada Northern Railway Museum for a short ride on one of the historic trains. Before calling it a night, you will have dinner at the Postal Palace, named because for many years it was the community's original Post Office.

Day Three: The hotel will offer a continental breakfast for you. After checking out of the hotel, you will start the day's travels with a stop in McGill. You'll walk through the doors of the local drugstore and feel like it's been frozen in time. Continue on to West Wendover, where a 50-foot neon cowboy will greet you. A lunch stop will feature information on the many attractions of Wendover, which include gaming, outdoor adventure, and the historic WWII airfield. After waving good-bye to Wendover Will, you will visit the site where world land speed records are mad — the Bonneville Salt Flats.

The coach will slip from the Silver State of Nevada into the Beehive State of Utah, as you make your way to Salt Lake City and the final destination of your trip. You will check into your hotel for the night, the Shilo Inn. After having a chance to freshen up, you will be the guests of a welcome reception before departing for the Joseph Smith Memorial Building. You will enjoy dinner atop the historic Joseph Smith Memorial Building at The Roof. The Roof features a gourmet dinner buffet that is only eclipsed by the breathtaking views of the Salt Lake Valley and Temple Square. After dinner, return to the hotel and prepare for your flight departure the next day.

Day Four: The Shilo Inn will provide a continental breakfast, as well as complimentary shuttle to the Salt Lake City International Airport. Make arrangements for your airport shuttle with the front desk of the hotel. If you are planning to extend your stay in Salt Lake City, or if you have a later departure, you may want to participate in an optional tour for a visit to Temple Square for the weekly broadcast of the Mormon Tabernacle Choir. If this is your choice, please notify the tour coordinator listed above.

*Fam Tour
Etiquette
Guidelines:* NTA creates opportunities for its members to experience what the host city and region have to offer tour clients through FAM tours. A tremendous amount of time, effort and expense goes into each tour so host regions can educate tour operators in hopes of increasing business for their respective areas. These tours also provide opportunities for friends and colleagues to network and socialize. Irresponsible behavior could undermine these opportunities. All members are expected to exercise good judgment and proper etiquette while on FAM tours, including being respectful to tour guides and all hosts. Should this not be the case, members may be asked to leave the tour at their own expense and participation in future tours may be jeopardized.

Post-Fam #2: Mining! Wining! Dining! Oh, My!

Dates: Thursday, November 19 — Sunday, November 22

This tour will begin at on Thursday, November 19 with a pick up at your Convention hotel. The specific early morning convention hotel pick up time is still to be determined. The tour will conclude Sunday, November 22 with air departures from McCarran International Airport in Las Vegas.

Note: Departure for this tour on November 22 is Las Vegas, NV. Do not schedule a flight departure before 11 a.m. on Sunday, November 22.

*Registration
Deadline:* October 14, 2009

*Registration
Policies:* Only registered convention tour operators are eligible to participate in this FAM tour. Tour is subject to change as demand may warrant. The fee to participate is \$50 (US) per person, per tour (limited to two participants per company, per tour).

Questions: Questions regarding this tour should be directed to Connie Mancillas, Nevada Commission on Tourism, at 702.486.2426 or cmancillas@travelnevada.com.

Itinerary

*(Note: All itineraries are subject to change
and will be confirmed prior to departure.)*

Day One: You will come alive on U.S. Highway 95, as you travel America's Silver State from Reno to Pimm. After an early morning pick up from your Convention hotel by Celebrity Coaches, you and your tour escorts will head south for your adventure of the historic to the modern.

You'll be surprised when a huge lake appears on the desert horizon as the coach approaches the historic community of Hawthorne. Agai Pah (Walker Lake) is the home to the Lahontan Cutthroat Trout and to more than 200 different species of birds throughout the year. Hawthorne, the "Most Patriotic City in America", will be first stop of the day. Hawthorne is home to the Mineral County Museum, the Hawthorne Ordnance Museum, and the day's lunch stop.

The motorcoach will continue on to the boomtown of Tonopah where you'll hear how Jim Butler and his burro accidentally discovered rich silver in 1900. You'll tour the Central Nevada Museum and learn about the early mining days. But silver isn't the only "ore" in "them thar hills." You will visit Otteson's where you'll hear whispers of the hidden blue treasure of the hills...turquoise.

You will have time to check into the Best Western Hi-Desert Inn and freshen up. Get ready to step onto Butler's original mining claim which is now the 100-acre Tonopah Historic Mining Park. After touring the park, you will have dinner. Tonopah, also, has the unique distinction of being the "Star Gazing Capital of the World". After dinner, you will have the opportunity to participate in a star-gazing party.

Day Two: Enjoy a continental breakfast at the hotel before checking out and boarding the coach. You will travel 30 miles south to Goldfield, once the largest and busiest towns in

Nevada. It was once the state capital of Nevada...now a ghost town. Ruins of past glories still stand on some streets including the half a million dollar, 100-room Goldfield Hotel that was built in 1908.

Scotty's Castle at the northern tip of Death Valley National Park will be the next stop. Was there really a "Scotty", what is this "fantasy house" doing out in the middle of the desert...find out as you take a living history tour and step back into the Roaring 20's and Depression 30's. The coach will then proceed to the Furnace Creek Inn for a deluxe lunch buffet. After lunch, you will have a chance to see the stables, golf course, date grove, Visitor's Center, and other amenities of the Furnace Creek Ranch area.

Then you'll be on your way to experience the most photogenic ghost town in the West-Rhyolite. After a brief stop in Rhyolite and its unique open air art museum, you will arrive at the Stagecoach Hotel in Beatty for check in. Beatty, a gateway to Death Valley, is also a good home base for true desert adventure! You will be hosted for dinner and evening entertainment at the Red Barn Art Center.

Day Three: After a continental breakfast at the hotel, you continue your historical journey south to visit the Amargosa Valley Opera House. The opera house has been bringing live theater to this southern Nevada rural area for more than 40 years. You'll stand in awe of the theater's walls and ceiling murals.

Next, journey on to the high desert community of Pahrump, where you will stop at the local museum with its special "Lincoln" exhibit. You will "wet your whistle" with a tour of the Pahrump Valley Winery - Nevada's first winery.

The coach will then head south to the modern freeway to travel to Primm. In Primm you will stay in a luxury resort casino. You will receive a warm welcome at a hosted reception and dinner. While in Primm, you'll have the opportunity to experience gaming, shopping at the many stores of the Fashion Outlet of Las Vegas, and night-life entertainment. Make sure you leave time to ride the Desperado-one of the tallest roller coasters in North America!

Day Four: After a continental breakfast at the hotel, you will depart early in the morning for McCarran International Airport in Las Vegas. If arranged prior to the tour departure, individuals wishing to stay over in Las Vegas can be taken to their respective hotel after the airport drop offs. Later shuttles from Primm to Las Vegas are also an option for those individuals with later Las Vegas flight departures. Please notify the tour coordinator listed above.

*Fam
Tour Etiquette
Guidelines:*

NTA creates opportunities for its members to experience what the host city and region have to offer tour clients through FAM tours. A tremendous amount of time, effort and expense goes into each tour so host regions can educate tour operators in hopes of increasing business for their respective areas. These tours also provide opportunities for friends and colleagues to network and socialize. Irresponsible behavior could undermine these opportunities. All members are expected to exercise good judgment and proper etiquette while on FAM tours, including being respectful to tour guides and all hosts. Should this not be the case, members may be asked to leave the tour at their own expense and participation in future tours may be jeopardized.