

Reno, Nevada Nov. 14–18



CONVENTION'09

GET NOTICED. TWO **NEW** AFFORDABLE OPPORTUNITIES TO REACH TOUR OPERATORS AT CONVENTION.

NTA is pleased to announce two new cost-effective opportunities to set your company/destination apart and gain the attention of the tour operators attending NTA's Annual Convention **(Nov. 14-18, Reno, Nevada)**.

Option # 1: Destination Pavilion Presentations

On Monday, Nov. 16, NTA will allow both companies and destinations to showcase their property/destination at one of our two mini-stage areas in the Destination Pavilion during open shopping time from 10:00 a.m.–Noon and again from 4:15–6:15p.m. Presentations are available at a cost of \$750.00 (USD) in 10-minute time slots and are limited to the first 16 registrants. The presentation areas will be centrally located in the Destination Pavilion, includes guest chairs for the buyers, and a podium and projector for your presentation. Presentation times will be posted in Monday's Convention Daily newsletter, as well as on signboards located in the Destination Pavilion.



Option # 2: Registration Bag Inserts

Do you have a unique gift item, or perhaps a marketing brochure you'd like to distribute to the tour operators? We are now offering the opportunity to include your marketing piece in the tour operator's registration bags at prices starting at only \$1,000 (size, item* and weight restrictions apply), you supply 400 items and we'll do the rest (member is responsible for any shipping/delivery charges incurred).

For more information on these opportunities, or to claim your marketing opportunity, please contact **Karla DiNardo at 859.226.4232** or karla.dinardo@ntastaff.com

**Due to sponsored items, the following are exclusions from Registration Bag Inserts: bags, sticky notes, pens, staplers, notebooks, luggage tags, key cards, business card portfolios, and badge holders.*