

Reno, Nevada Nov. 14-18



# CONVENTION'09

## NEW AFFORDABLE OPPORTUNITIES TO REACH TOUR OPERATORS AT CONVENTION

NTA is pleased to announce the addition of two new, cost-effective opportunities to set your company/destination apart and gain the attention of the tour operators attending NTA's Annual Convention Nov. 14-18 in Reno, Nevada. Don't miss out on these great opportunities for premium visibility!

### Destination Pavilion Presentations

On Monday, Nov. 16, NTA will allow companies/destinations to make presentations at two mini-stage areas in the Destination Pavilion during open shopping time from 10 a.m. to noon and 4:15 to 6:15 p.m. Presentations are available at a cost of US\$750 in 10-minute time slots and are limited to the first 16 registrants. The presentation areas will be centrally located in the Destination Pavilion and will include guest chairs for the buyers, a podium and a projector. Presentation times will be posted in Monday's Convention Daily newsletter as well as on signboards located in the Destination Pavilion.

### Registration Bag Inserts

Do you have a unique item or marketing brochure you'd like to distribute to tour operators? The opportunity is now available to include a marketing piece in tour operator registration bags at prices starting at only US\$1,000 (size, item\* and weight restrictions apply). You supply 400 items and NTA will do the rest (member is responsible for any shipping/delivery charges incurred).

\*Due to sponsored items, the following are excluded from Registration Bag Inserts: bags, sticky notes, pens, staplers, notebooks, luggage tags, key cards, business card portfolios and badge holders.

.....

I would like to secure a Destination Pavilion Presentation for my company for **US \$750**.

I would like to include an insert in the tour operator registration bags for **US \$1,000**.

Contract total: \$ \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

I agree to the terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions or additional information, please contact NTA Vice President of Sales and Sponsorship Karla DiNardo at 800.682.8886, ext. 4232 (U.S. & Canada) or +1.859.226.4232 or email at karla.dinardo@NTAstaff.com.

