



Contact us today to create your customized and comprehensive advertising proposal for the upcoming year!

Kelley Burchell, Senior Account Executive, Central & Eastern Region Sales, 859-226-4241
or kelley.burchell@NTAstaff.com

Ashley Crawford, Midwest and Western Region Account Executive, 859-226-4273
or ashley.crawford@NTAstaff.com

Ashley Tabor, Canada and International Account Executive, 859-226-4350
or ashley.tabor@NTAstaff.com

2011 Editorial Calendar

Issue	Strategic Partner Spotlight (Business Articles)	Features	Destinations	Editorial	Space	Material
January	UMA	Sightseeing cruises Cruise ships	Alaska • California • Nevada • Oregon Washington Great Lakes Loop (IL, IN, MI, MN, OH, WI) British Isles & Ireland	Oct. 4	Oct. 27	Nov. 10
February NTA's 60th Anniversary Issue	TPOC	Casinos/Gaming	Alberta, Manitoba & Saskatchewan • Idaho Montana • North Dakota • South Dakota • Wyoming Atlantic Coast (FL, GA, NC, SC, VA) US Territories	Nov. 1	Nov. 24	Dec. 8
March	ATA	Accommodations	Arizona • Colorado • New Mexico • Utah Branson Africa Mediterranean Toronto & Niagara Region (New York & Canada)	Dec. 6	Jan. 5	Jan. 19
April Annual MONTAGE Issue (Aberdeen, Scotland)	CTO	2011 MONTAGE Issue Civil War Historic Homes Gardens	Arkansas • Oklahoma • Texas • Mexico Antebellum South (AL, GA, LA, MS, SC, TN) New York City Caribbean	Jan. 3	Jan. 25	Feb. 9
May	NACTA	Beach Destinations National Parks Wine & Culinary Tours	Iowa • Kansas • Missouri • Nebraska Northwest Territories, Nunavut & Yukon Chicago Italy	Jan. 31	Feb. 23	March 9
June Business Article: Working with Receptives	STI	Soft & Hard Adventure Ecotourism Native American, First Nations & Western Heritage	Maryland • Pennsylvania • Virginia • Washington, DC Hawaii Gulf Coast (AL, FL, LA, MS, TX) Latin America	March 7	March 30	April 13
July Annual CONTACT Issue (Rhode Island) Annual Preview to Convention Issue (Las Vegas, NV)	WRTA	2011 Annual Preview to Convention 2011 CONTACT issue Faith-based Travel Zoos & Aquariums	Kentucky • Ohio • Tennessee • West Virginia Southern California Boston Germany, Switzerland & Austria	April 4	April 27	May 11
August	DMAI	Theaters Our Claim to Fame	• Illinois • Indiana • Michigan • Minnesota Wisconsin • Ontario Pacific Northwest (BC, OR, WA) Greece & Turkey	May 2	May 25	June 8
September	SCI	Museums Sightseeing Rail Literary Tours & Attractions	Florida • Georgia • North Carolina • South Carolina Southwest (AZ, NM, OK, TX) Czech Republic, Poland & Slovakia	June 6	June 29	July 13
October	IGLTA	Gay & Lesbian Travel	Connecticut • Maine • Massachusetts New Hampshire • Rhode Island • Vermont Great Plains (KS, NE, OK, ND, SD) London & Paris	July 5	July 27	Aug. 10
November Annual Convention Issue (Las Vegas, NV)	IATO	Annual Convention Issue	Delaware • New Jersey • New York • New Brunswick, Newfoundland & Labrador, Nova Scotia & Prince Edward Island • Quebec America's Historic East (MD, PA, VA, DC) San Francisco Bay Area India	Aug. 1	Aug. 24	Sept. 7
December		Restaurants Shopping	Alabama • Louisiana • Mississippi The Rockies (AB, BC, CO, ID, MT, UT, WY) Smoky Mountains (Asheville, Gatlinburg & Pigeon Forge) Spain	Sept. 6	Sept. 29	Oct. 12